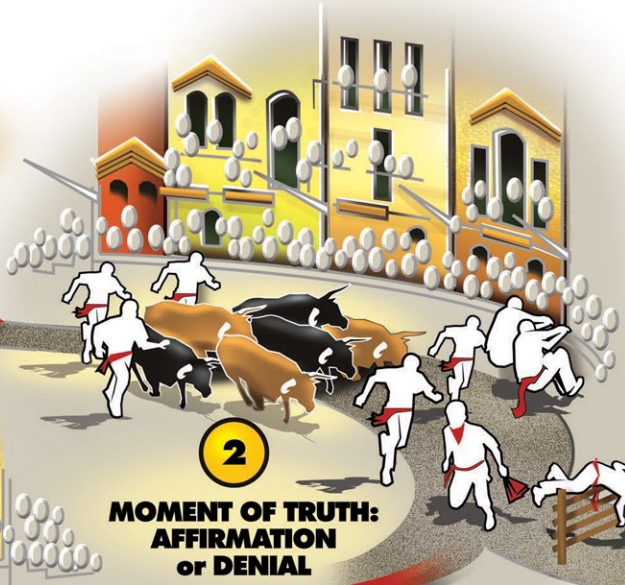




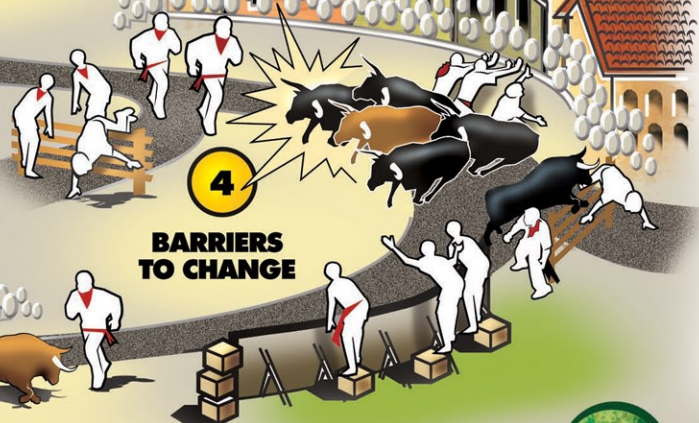
**1** TRANSFORMATIONAL EVENT:  
EMOTIONAL WAKE-UP CALL



**2**  
MOMENT OF TRUTH:  
AFFIRMATION  
or DENIAL



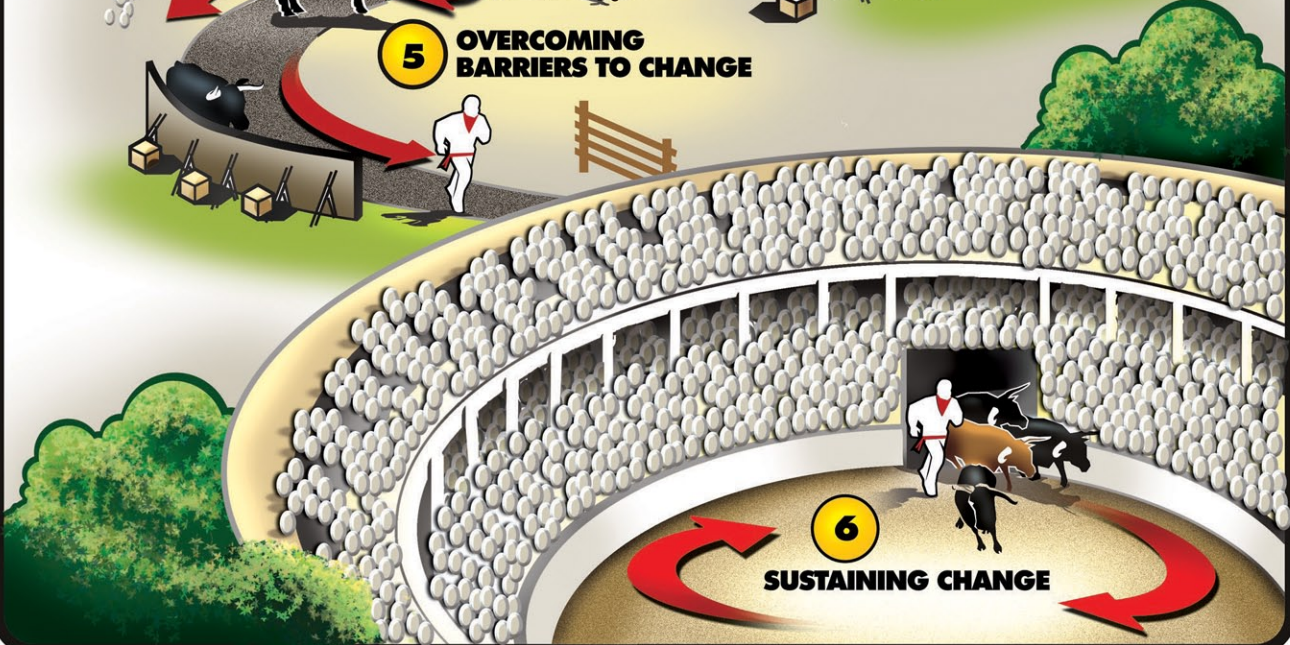
**3**  
COMPELLING  
REASONS FOR  
CHANGE



**4**  
BARRIERS  
TO CHANGE



**5** OVERCOMING  
BARRIERS TO CHANGE



**6**  
SUSTAINING CHANGE